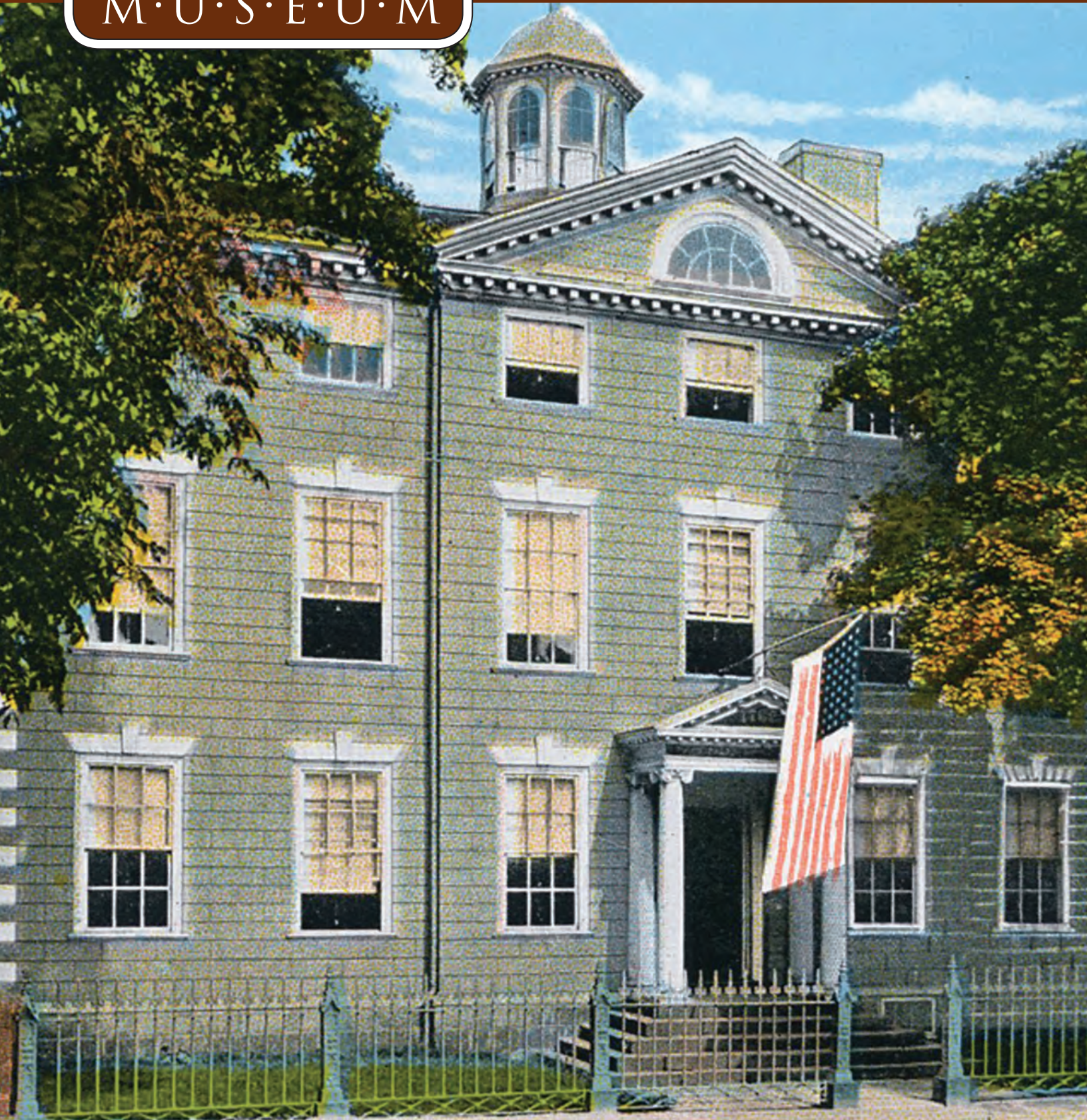


MARBLEHEAD



M·U·S·E·U·M

2020 ANNUAL REPORT



PRESIDENT'S REMARKS



Maura K. Phelan, *President*

Welcome to the 2020 Annual Meeting of the Marblehead Museum and thank you for your support and for being a member.

As we pass the first anniversary of this global health crisis, I am aware that over the last year, many organizations (and the people behind them) have taken on heightened roles for the benefit of everyone in their communities. Marblehead Museum has exemplified this effort by extending itself well beyond its original mission of preserving and protecting the past. In the words of the Smithsonian's current CEO, Lonnie Bunch, "Museums become better places when they recognize that they can't be community centers, but they could be at the center of their communities."

This sentiment is actively personified by my predecessor, Jack Attridge, who for the last 10 years, served as President of the Marblehead Museum. It is due to Jack's efforts, leadership and guidance (especially his attention to membership income and the annual appeal) that the Museum was able to withstand the operational and financial stressors of 2020. In addition, we are grateful for the outstanding supervision of our endowment by Alex Case (who took over the chairmanship of this committee from TJ Fitzgerald) and the endowment committee. Precise budget management kept us from dipping into our endowment funds during 2020. In turn, the Museum will begin 2021 in strong financial standing.

From the start of our state-mandated quarantine early last spring, the Marblehead Museum deftly adapted to a new normal in large part thanks to our outstanding Executive Director, Lauren McCormack. Lauren responded quickly to early indicators regarding the potential spread of COVID-19. She worked tirelessly to keep staff and volunteers safe while simultaneously moving the Museum's spring calendar of events to an online platform.

This shift could not have happened so swiftly and so flawlessly without the help of Amy Durbin, Assistant Director. In only a matter of days, the Museum was up and running with virtual programming, bringing exceptional workshops and lectures into the comfort of living rooms in Marblehead and as far away as Italy. Certainly, if I had to recognize a silver lining to the pandemic, it is that technology has allowed the Museum's offerings to be enjoyed by a wider and more diverse audience.

In addition, Amy spearheaded a social media and newsletter strategy to share educational, upbeat and entertaining content with our members. The goal of all communication from the Museum is to provide meaningful connection to our beloved community, especially during this difficult time of social restrictions.

Once Massachusetts reached Phase III of re-opening, Lauren and her staff developed a state-approved procedure that allowed for limited-size tours of the Lee Mansion. These took place throughout the summer and continued until the end of October and were very well received by attendees.

Starting in the late spring, in an effort to support the town by providing outdoor space for gatherings, the Marblehead Museum offered discount event rates to small businesses, such as the North Shore Children's Theater. During the summer, the Lee Mansion garden was a safe meet-up site for Marblehead Parenting, one-on-one music lessons, and group yoga classes. In August, the Museum presented the Great Marblehead Tag and Treasure Sale fundraiser, donating half of the proceeds to the Marblehead Food Pantry.

The Museum Board members kept up the outdoor festivities throughout the fall and winter as well. Highlights of the year included the capacity attendance for the Indigenous Peoples' Day Celebration and a fall festival co-sponsored with Discover Marblehead, where local vendors were able to showcase and sell their unique products and services.

We wrapped up the year with an outdoor version of the Gingerbread Festival and a fantastic new holiday fundraiser, the "Wonderland of Wreaths." This event encouraged budding artists, local retailers and others to design one-of-a-kind wreaths to be auctioned off with all proceeds to benefit the Museum. These works of art were on display at 170 Washington Street for the first two weeks of December. Amy Durbin used social and traditional media to boost the event and highlight the participating designers. The popularity of this new fundraiser combined with a successful annual appeal ensured that the Museum reached its year-end financial goals.

The Museum was also able to spread extra holiday cheer thanks to the generous donations from several Museum patrons. The Lee Mansion was decorated with beautiful garlands, wreaths and lights for the first time in many years. The simple elegance of the illuminated mansion was the perfect symbol of the Museum's efforts to elevate its profile as a hub of the community during a tumultuous year.

While we have been staying close to home, the Museum has been an important place of culture and comfort. Our resiliency is a direct result of to everyone involved in our organization. This dedicated group stretches to board members, docents, office staff, members of the Marblehead Garden Club, and volunteers and beyond. On behalf of the Museum, a heartfelt thanks to everyone helped out during this difficult year.

Although this past year has been one of the most challenging in the Museum's history; it has also been one of the most rewarding. We have strengthened our connection to our beloved town and to each other. We have embodied our mission to preserve, protect and promote Marblehead's past as a means of enriching the present. We have proven that the Marblehead Museum has a solid foundation that is positioned to grow and prosper. Now going forward with the support and guidance of our community, our goal is to enhance our mission so that it continues to benefit our valued supporters for generations to come.

Sincerely,



Maura K. Phelan



Above: Executive Director Lauren McComack presenting Marblehead Food Pantry Director Janet Parker with a check for the proceeds from the Tag & Treasure Sale.

STAFF

Lauren McCormack, *Executive Director*
Amy Durbin, *Associate Director of
Programs and Operations*
Sandy Greenlaw, *Membership
Coordinator*
Alisa Grishin, *Saturday Manager*
Susan Rogers, *Development Coordinator*
Allison Donovan, *Bookkeeper*

OFFICERS

Maura Phelan, President
Patty Pederson, Vice President
Kim Downing, Recording Secretary
Pat Lausier, Treasurer

DIRECTORS

Chris Coughlan
Rick Cuzner (from July 2020)
Amy Drinker (until July 2020)
Liz Gill
Harold Kokinos
Mike Meehan (until July 2020)
Faxon Michaud (from July 2020)
Libby Moore
Andrew Peach (from July 2020)
Maeve Rice (until July 2020)
Karen Rosenberg

IMMEDIATE PAST PRESIDENT

Jack Attridge

ENDOWMENT COMMITTEE

Alex Case, Chair
Laurance Clark
Paul Davis
T.J. Fitzgerald
Timothy Hunt
Robert Paquette
Jay Pingeton

HONORARY DIRECTORS

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Richard Carlson
Peter Coxe
Dorothy Creamer
Dana Denault

Don Doliber
Peter J. Hart
Helaine Hazlett
Elizabeth Haskell Hunt
Karyn Lang
Sharon Pingree-Russell
Michael Rubino
Richard Tuve

VOLUNTEERS

Judy Anderson
Anthony Aniello*
Gene Arnould
Rick Ashley
Jack Attridge
Don Balser*
Diane Barbour
Delena Barnard
Laurie Boggis
Joan Bowen*
Jeff Brand*
Paulette Brophy
Beverly Buckman
Becky Burckmyer
Marie Butler *
Peter Butler
Scott Campbell*
Roger Carlone*
Alex Case
Dick Case*
Harry Christiansen*
Julia Christo
Nancy Clemson
Edward Colbert
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Carolyn Coughlin
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Chris Cruger
Hooper Cutler*
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Kittie Cutting
Seamus Daly
Paul Davis

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Jim Hazlett*
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Lis Horowitz*
David Hostetter
Bette Hunt
Timothy Hunt
Marcia Hunkins*
Lee Jacoby
Francene Kanter
D.L. Kaulbach
Christopher Kennedy
Harold Kokinos
Sondra Kupersmith*
Karyn Lang

REVENUE AND SUPPORT

Donations & Dues

Annual Appeal	\$102,261
Dues	\$23,365
Other Donations.....	\$4,878

Museum Activities

Admissions	\$788
Events	\$23,175
Exhibits & Programs	\$2,617

Other Revenue (including PPP)

.....	\$35,518
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TOTAL REVENUE.....\$192,602

NET REVENUE.....(\$45,714)

ENDOWMENT REMITTANCES \$48,554

EXPENSES

Personnel	\$123,998
Museum Activities.....	\$20,078
Development & Public Relations	\$5,817
Facilities.....	\$27,982
Insurance & Professional Fees.....	\$44,516
General & Administrative.....	\$15,925

FINANCIAL POSITIONS

Current Assets

Cash	\$83,637
Investments	\$1,839,774

Total Current Assets

Property & Equipment, Net	\$421,472
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TOTAL ASSETS \$2,344,883

LIABILITIES..... \$71,303

NET ASSETS

Unrestricted	\$1,678,548
Total Net Assets	\$1,678,548

Total Revenue and Support

\$241,156

Total Expenses

\$238,316

Total Liabilities & Net Assets

\$2,344,883

Ann Langan*
Abby LaVoie
Joan Leonard
Janet Lund
Dick Lundgren*
Susan McMullin
Tom McNulty*
Charles Mammen*
Mary McAllister*
Mike Meehan
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Susan Rogers
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Corinne Schecter*
Gene Schecter*
Alice Sheppard
Barbara Schiller*

Dan Shoreman*
Beverly Simpson
Robin Taylor*
Susan Tetreault Arcuni
Mike Thibodeau
Monica Tucker
Ginny von Rueden
Nancy Walker*
Louise Weber
Nila Webster
Holly Willsey-Walker*
Kyle Wiley

*Lee Mansion and Civil War & G.A.R.
Guides

STUDENT INTERNS

Julia Christian
Kathryn Coe
Noah Smith

2020 VOLUNTEERS

COMMUNITY ORGANIZATIONS

Cape Ann Museum
Essex National Heritage Area
Glover's Marblehead Regiment
Hammond Castle Museum
House of the Seven Gables
League of Woman Voters
Marblehead Arrangers
Marblehead Arts Association
Marblehead Board Selectmen
Marblehead Chamber of Commerce
Marblehead Community Access and Media, Inc. MHTV
Marblehead Family Fund
Marblehead Food Pantry
Marblehead Garden Club
Marblehead's Indigenous Peoples' Day Committee
Marblehead Racial Justice Team
Marblehead Reporter
New England Museum Association
North of Boston Convention & Visitors Bureau
Old Marblehead Improvement Association
Peabody Essex Museum

Rotary of Marblehead Harbor
Salem State University
Task Force Against Discrimination
Tory's Jewelry
Town of Marblehead

BUSINESSES

All Marblehead
Amy Bucher Photography
Arnould Gallery
Booma Oil
Carpenter Costin
Creative Spirit
Cruger Trucking
Cuzner W.H.I.P. Landscaping
Digital Docs
Discover Marblehead
EjL Design Marblehead
Eos Design Studio
Every Little Breeze Catering
First Harbor Company
Flores Mantilla
Flower House
George Courage Creative
G.F. Peach, Inc.
Haley's Liquors
Hestia Creations

JH Turiel & Associates
Kennedy Property Services
Landing Restaurant
Lauren Lumiere
Lauser & Lausier Law Offices
Little Harbor Lobster Company
Marble Harbor Investment Council
Marblehead Parenting
Matthew Berman, Electrician
Misty B. Clothing
Notch Brewing Company
O'Rama's
Patrick Maloney Painting
Roy Brindamour
Ryan & Coscia, P.C.
Rumson's Rum
Shubies Marketplace
Twisted Escape
Vinwood Catering
Zimman's, Inc.

Below: The Lee Mansion decorated for the holidays by the Marblehead Garden Club with the help of Cuzner W.H.I.P. Landscaping, and the generosity of our donors."



2020 DONORS

JOJ FROST SOCIETY (\$5,000+

Kevin & Holly Crosby
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Marblehead Garden Club
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Gene & Abigail Record
Paul and Katharine Redmond
Adrian & Joan Van Dorpe
The Landing

Right: Entries from the first annual
Wonderland of Wreaths.



2020 DONORS

Right: An entry in December's Gingerbread Festival, held in the Lee Mansion Garden.

Below: The Lee Mansion Kitchen repainted to match the original colors identified during paint analysis.



2020 HIGHLIGHTS



marblehead_museum



Above: A Marblehead Memories Meeting on Zoom.

Below: Celebrating Indigenous Peoples' Day in the Lee Mansion Garden.



More information at
www.marbleheadmuseum.org

