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General Society of Colonial Wars  
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**J.O.J. FROST GALLERY & EDUCATION CENTER FUND**  
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Fred and Judy Schmid (Fred and Judy Schmid Charitable Trust)  
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*The past year was outstanding for the number of Community and Regional Collaborations that partnered, supported and connected with the Marblehead Museum.*

**COMMUNITY ORGANIZATIONS**  
Abbot Public Library  
CAPTS *Calling All Patriots Troop Support*  
Cohen Hillel Academy  
Essex National Heritage Commission  
Trails and Sails weekends  
Glovers Regiment  
Care Dimensions  
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Marblehead Board of Selectmen  
Marblehead Family Fund  
Pumpkin Illumination  
Gingerbread Festival  
Marblehead Garden Club  
Marblehead Historical Commission  
Marblehead Little Theater  
Marblehead Public Schools  
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8th Grade- Marblehead Veterans Middle School  
Marblehead Reporter  
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Salem State University  
History Department  
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Education Department  
Salem Theater  
The Society of Colonial Wars

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Jon Porath, Porath Computer Services  
Shubies Marketplace  
Osborne Organics  
Anna L. Geraghty, Design & Print Management  
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*\*Lee Mansion and Civil War & G.A.R. Museum Guides*



PRESIDENT'S LETTER

Welcome to the 117th Annual Meeting of the Marblehead Museum and Historical Society. It has been an honor and a pleasure to work with our dedicated Board and Staff over the past year. Together with a truly amazing volunteer force, the museum strives to deliver the best customer experience while enhancing, preserving and presenting our significant collection. In 2014 we offered a wonderful mix of unique events that brought increased exposure to our organization. I am very grateful for our team and our extended family of former leaders and interested participants and I thank each and every one of you for your continued commitment to the museum.

We had a very successful 2014 with exceptional results and progress on several fronts. The museum has just hired Cheri Grishin as our new Assistant to the Director. Cheri was chosen from a very strong pool of candidates after a thorough review and interview process. Cheri has a Masters of Education degree in History, Museum Education and a Bachelor of Arts degree in History, both from Gordon College. Cheri also brings marketing and extensive website experience to the museum, which will be a big part of her job. Please say hello and introduce yourself when you see Cheri in the office.

From a financial perspective, the museum had a very successful 2014. Our Annual Appeal finished the year at \$92,245, which was 22% over the aggressively targeted budget number of \$75,000, and 72% over the 2013 Annual Appeal income. Donations outside of the Annual Appeal also increased and our event budget income exceeded the Board's lofty goal of \$30,000 with an increase of over 76% year-to-year from 2013. Overall, our budgeted operating income was up just under 20%. Early in 2014, we had two unforeseen budget expenses totaling \$9,000, but our additional income for the year allowed us to pay for them without drawing on the endowment. Although we did not meet my goal of a 5% draw on endowment, we were close with a draw of 5.3%. Two other bits of good news on the year-end finances are that our crackerjack Endowment Committee brought in returns of over 9% (as of the December 2014 meeting) and we ended the calendar year with \$39,000 in surplus operating funds. By comparison, we started last January with a \$20,000 draw from the endowment in order to meet operating expenses. If we take the surplus operating funds and subtract them from the use of endowment, we end up with a delta between income and expenses of 2.7%. This is a remarkable achievement and beyond my expectations at the beginning of last year. Our success was a true team effort from the board, staff, and our supporters.

You will be hearing more in the near future about the J.O.J. Frost Gallery renovation. A little teaser to share is that the room will now be named “The J.O.J. Frost Gallery and Education Center.” This new name truly conveys the multi-faceted use of the

*continued*



STAF F

Pam Peterson, *Museum Director*  
Karen MacInnis, *Museum Curator*  
Sandy Greenlaw, *Membership and Development*  
Jacqueline Hibbard, *Finance*  
Betsy Hoffman Hundahl, *Website and Education*  
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space and will highlight the importance of education to the public as one of our cornerstones. In addition to the J.O.J. Frost Gallery campaign, we will continue to work on developing interesting and dynamic programming. You will also hear about our new initiative to acknowledge and honor Marblehead Mariners. This program is sure to wow many as we begin to scratch the surface while exposing individuals and their amazing feats and accomplishments of countless categories of maritime excellence.

We will also embark on a reenergized membership campaign to further our efforts to cast a wide net and connect more people with our museum. Interest in our great town and her history runs deep and wide. We have a very significant collection and can borrow from other collectors and institutions to bolster our collection for exhibits, as they do as partners with us. The awareness and interest through additional donors and members, bolstered by strong programming, education and an accessible collection will bring us strong visibility and financial success to properly “*Preserve, Promote and Protect*” our assets.

Looking forward, we will be working toward a big event for our organization in 2018 with the 250th anniversary of the construction of our prized Jeremiah Lee Mansion. I will be putting a committee together in the near future to begin the planning. Expect this anniversary to be big, exciting, and a rewarding event in which to participate. I am always available to meet or talk with anyone who has any questions, concerns or ideas regarding the museum. 2014 was a remarkable year in effort and spirit. With your support, I look forward to continued success in 2015.

Best regards,

Jack Attridge, *President*



FROM LEFT TO RIGHT: Scott Campbell, Patty Pederson, Joe Phillips and Jack Attridge at the Civil War & G.A.R. Museum.



FROM THE TOP: The Marblehead Museum won another award for its outstanding graphic design. The New England Museum Association honored the Museum with First Place in its Annual Fund, Development Materials campaign last fall, Big Fish/Small Town.

The Marblehead Museum's bombé chest by Nathaniel Gould was loaned to the Peabody Essex Museum, for the exhibit In Plain Sight: Discovering the Furniture of Nathaniel Gould.

New in 2014 were the “Progressive Bon Appetit!” fundraising parties. Both Spring and Fall, the events kicked off with a reception in the elegant Jeremiah Lee Mansion.

LEFT: Kathy Walters and Molly Haley, Founders of Marblehead Handprints, at the fabulously successful Lee Mansion garden party.

TREASURER'S REPORT

The Marblehead Museum had a very successful year. The museum’s pledge for 2014 was to curtail and decrease the use of endowment. This was achieved through careful spending, a dedicated board who committed their support to fundraising events, and an increase in membership and donations. This kind of achievement is only possible with a concerted team effort, and the museum staff, board, and volunteers are to be commended for their work. The Marblehead Museum relies on our members and friends for support through membership, donations, and attendance at our programs and events, and greatly appreciates the support received in 2014.

The museum’s mission and dedication to education remains the major focus for all programming, exhibits, lectures and events. It was the driving force behind the improvement and reopening of the Civil War & G.A.R. Museum in the Old Town House, which was used for programming throughout the year. The new Civil War & G.A.R. is a well-planned and designed space which presents Marblehead's role in the Civil War and care of its veterans.

An exciting new feature for 2014 is the newly redesigned website, and online access to the museum’s collections catalogue. Be sure to visit our website, and be informed about all that the museum does.

The major ongoing project for 2014 has been planning for the renovation and reinterpretation of the J.O.J. Frost Gallery and Education Center. The museum’s ultimate goal is to raise appreciation for all three properties, the Lee Mansion, the museum galleries including the Frost Gallery and Education Center, and the Civil War & G.A.R. Museum by bringing these Marblehead treasures to the level that they deserve. The Marblehead Museum has served the town’s schools without any charge to students or schools, for over 50 years. This commitment continues, as the museum seeks funds from grants, foundations and individuals to accomplish the goal of making the Frost Gallery and Education Center a resource for schools, local residents and visitors.

Marblehead is indeed fortunate to have both a rich history and an array of excellent historians and speakers. The Annual Meeting last year was held on the 200th Anniversary of the day Marbleheaders helped save the USS *Constitution*. The meeting was opened by the US Naval Color Guard from the USS *Constitution*." The Spring and Fall Lecture Series sponsored by Marble Harbor Investment Counsel, was full of memorable talks. Dan Dixey’s Marblehead photographs were a successful conclusion to an outstanding year.

The museum will continue its efforts to expand programming while simultaneously pursuing all opportunities to increase the museum’s revenues. The museum appreciates its’ loyal members, volunteers and sponsors, and together we will work hard to make 2015 an even better year

Michael Meehan, *Treasurer*

REVENUES & EXPENDITURES  
Year ended December 31, 2014

REVENUE AND SUPPORT

<i>Donations and Dues</i>	
Annual Appeal	\$92,245
Membership Dues	29,920
Other Donations	21,619
<i>Museum Activities</i>	
Admissions	8,083
Events	30,775
Exhibits and Programs	7,519
<i>Other Revenue</i>	
Miscellaneous	7,674
Endowment Income Remittal	87,726
<b>Total Revenue and Support</b>	<b>285,561</b>

EXPENSES

Personnel	146,622
Museum Activities	21,868
Development	11,503
Facilities	44,317
Insurance & Professional Fees	47,406
General and Administrative	13,845
<b>Total Expenses</b>	<b>285,561</b>

*Cash flow activity does not include investment activity or depreciation.*

STATEMENT OF FINANCIAL POSITION  
December 31, 2014

ASSETS

<i>Current Assets</i>	
Cash	\$ 39,324
Investments	1,178,086
Mansion Preservation*	361,695
Total Current Assets	1,579,105
Property and Equipment, Net	345,637
<b>Total Assets</b>	<b>\$1,924,742</b>

LIABILITIES

\$ 74

NET ASSETS

Unrestricted	\$1,924,668
<b>Total Net Assets</b>	<b>\$1,924,668</b>

Total Liabilities and Net Assets

\$1,924,742

\* The Lee Mansion Preservation Fund has two components: The W.F. and T.F. Bowden Fund and The Martha and Russell Knight Fund.