

MARBLEHEAD



M·U·S·E·U·M

2018

ANNUAL REPORT



PRESIDENT'S REMARKS



Jack Attridge, President

Welcome to the 2019 Annual Meeting of the Marblehead Museum and thank you for your support and for being a member.

Once again, I begin my annual letter to the membership with tremendous gratitude for our staff, our volunteers and our amazing non-profit, the Marblehead Museum.

Two short years ago, in May of 2017, we were opening the new Carolyn Lynch Education Center and J.O.J. Frost Gallery. That project transformed our home base at 170 Washington Street into a multi-purpose center with two first-class exhibit spaces, our central offices, archival storage, and our reception and gift shop. As we finished that project, we had another ambitious project coming up, a project with a hard date for completion and one that would require raising twice as much money as the 170 Washington Street project. This, of course, was the 250th Anniversary of the building of our prized Jeremiah Lee Mansion, a building that Peter Lynch aptly referred to as the "Crown Jewel of American Pre-Revolutionary War Architecture" during his remarks at our party.

In the fall of 2017 we started gearing up for the 250th Anniversary fundraiser and celebration. At last year's Annual Meeting, we were in the final stages of preparation for "the best party in 250 years" and I am proud to say that the party lived up to the fanfare. Volunteer Christine Nuccio, and vice president Patty Pederson and their team, a mix of new and active volunteers, organized and executed a Garden Party that Martha and Jeremiah would have been proud of. Gene Arnould swung his gavel to a very supportive crowd and brought in the bulk of our \$250,000 goal. The highlight of the evening, if you could top the festivities, was the presentation to Bette Hunt of the first Bette Hunt Preservation Award. No other person that we know has given so much of her time and energy to the preservation and promotion of the Mansion and the award was a fitting tribute to a wonderful woman, supporter, and true friend of our organization.

Because of our successful fundraising drive for the Mansion, you will be seeing workers addressing some of its capital needs. The building is looking very proud with her front and west side facades freshly painted. We also undertook a project of lighting the front of the Mansion at the end of last year, and I want to thank Rik Tuve for the inspiration and diligence in helping make that project a reality. This spring, a donor board will be hung in the Mansion's Entry Hall in recognition of the people and organizations that gave generously to the 250th anniversary drive. We are proud to honor them and their lasting legacy of support for the Mansion.

We continue to carry on our ambitious goals for the continued growth and sustainability of the museum. Our next campaign will focus on efforts that include building the museum's membership base, meeting with supporters about planned and benefactor giving, and increasing our Annual Appeal giving. Basically, we will be focusing on the foundational core of our organization. We have been gratified by the tremendous support that the Museum has received when we have challenged our membership to make the Marblehead Museum an enriching and regionally relevant resource. The Museum board and staff must continue to engage with community to make sure the Museum is a core part of Marblehead's proud past, present, and future.

Our organization could not survive without the dedication of our stewards in the form of staff and volunteers. Our Executive Director, Lauren McCormack has flourished in her leadership role at the Museum. Lauren's diligence, professional knowledge and experience, and her ability to juggle several projects, each with care and precision, allows us to be the organization that we are all proud of today. This past spring our Assistant Director, Cheri Grishin, accepted a new job at Essex National Heritage. Cheri will truly be missed and we wish her well in her new endeavor. Cheri has been an integral part of our team and her teamwork with Lauren and Sandy Greenlaw, will be very hard to replace. We will be announcing shortly our new hire for the role of Associate Director of Programs and Operations. Sandy continues to play a very important part of our team managing our membership database and the data coordination of several of the Museum's most important projects.

I want to recognize our retiring board members Tom Saltsman and Chris Kennedy. I am grateful for your support, contributions and dedication to the Museum. From our board members to our docents, office help, and the Marblehead Garden Club, our volunteer force totals about 100 people. We are forever grateful for their commitment to "keeping the lights on" and allowing us to present our collections, galleries, programs, and properties in the best light possible when we are open for business.

I again look forward to another exciting year of education, collaboration, and support of the Marblehead Museum.

Sincerely,



Above: Lauren McCormack and Jack Attridge present the first Bette Hunt Preservation Award to Bette herself at the Jeremiah Lee Mansion's 250th Anniversary Celebration. *Photo by LuAnn Gabel.*

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Lauren McCormack, *Executive Director*
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REVENUE AND SUPPORT

Donations & Dues

Annual Appeal	\$80,335
Dues	\$24,906
Other Donations.....	\$3,929

Museum Activities

Admissions	\$7,945
Events	\$30,501
Exhibits & Programs	\$10,402

Other Revenue.....\$8,352

TOTAL REVENUE.....\$166,370

NET REVENUE.....(\$69,894)

ENDOWMENT REMITTANCES \$90,502

EXPENSES

Personnel	\$129,432
Museum Activities.....	\$8,279
Development & Public Relations	\$9,702
Facilities.....	\$33,038
Insurance & Professional Fees.....	\$40,984
General & Administrative.....	\$14,829

FINANCIAL POSITIONS

Current Assets

Cash	\$145,609
Investments	\$1,495,612

Total Current Assets

Property & Equipment, Net	\$425,745
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TOTAL ASSETS \$2,066,966

LIABILITIES.....\$116,957

NET ASSETS

Unrestricted	\$1,950,009
Total Net Assets	\$1,950,009

Total Revenue and Support

\$256,872

Total Expenses

\$236,264

Total Liabilities & Net Assets

\$2,066,966

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* Lee Mansion and Civil War &
G.A.R. Museum Guides

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The past year was outstanding for the number of Community and Regional Collaborations that partnered, supported and connected with the Marblehead Museum.

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CAPTS Calling All Patriots
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Creative Salem
Creative Spirit, Peyton Pugmire
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Below: A Christmas Carol in the Lee Mansion. © *Creative Spirit*.





Arts' Delight Colonial Musicians entertain at the Lee Mansion Gala. *Photo by LuAnn Gabel.*

A Christmas Carol in the Lee Mansion. © *Creative Spirit.*



More information at
www.marbleheadmuseum.org

