

MARBLEHEAD



M·U·S·E·U·M

2017 ANNUAL REPORT



PRESIDENT’S REMARKS



Jack Attridge, President

Welcome to our 2018 Annual Meeting and thank you for being a member of the Marblehead Museum.

At this time last year, we were celebrating the opening of the Carolyn Lynch Education Center and the new J.O.J. Frost Gallery. It was an exciting time to welcome our supporters, volunteers and the general public to our newly renovated spaces at our headquarters at 170 Washington Street. This new space has enhanced our capabilities as an educational platform, especially for the 600+ Marblehead Public school children who learn so much from Frost’s visual interpretation of Marblehead history. We now have a welcoming, top-notch facility to greet visitors and guests to our organization. The support for this project was overwhelming with donations coming from both longtime Museum supporters and new Museum supporters.

The second half of 2017 and into 2018 have us focused on our Crown Jewel, the Jeremiah Lee Mansion. Having completed renovations of the G.A.R. Museum at the Old Town House and 170 Washington Street, the 250th anniversary of Martha and Jeremiah’s Lee home construction has come at an opportune time. Although constant care and attention are paid to the mansion, the job of sustaining over

14,000 square feet of mostly original construction and fine detailing can only succeed with significant financial resources through fundraising initiatives. Even though our fundraising goal for the 250th anniversary of \$250,000 sounds lofty, a review of the projects that we propose to use the funds for clearly fall more in line with general home maintenance than they do significant historic preservation projects. The mansion has been very fortunate to have been blessed with stewards along the path of her life and it is our turn to step up and keep the building as a viable regional historic landmark, open to the public.

Our small non-profit, which is often confused as receiving public funding, is dependent on our membership and our donors for 100% of our funding. The major grants that we received in the past have mostly come and gone and when we do get access to grant opportunities, they almost always come with restrictions that make them difficult to secure or consider. Awareness of the organization is one our most important assets and something that we strive to instill in our audience. As this annual letter is more like “preaching to the choir”, I ask that you become ambassadors of awareness for the Marblehead Museum. During our recent fundraising work, we have found that people have a significant attraction to our cause, which is basically all of Marblehead history. Please help us to support the Marblehead Museum and our assets and spread the word to your friends, family and business partners. Also, if you have ever considered a gift or donation to the Marblehead Museum, or directly to the preservation of the Jeremiah Lee Mansion, and we have not reached out to you yet, we would welcome the opportunity to meet with you to discuss giving on a short term, long term or planned giving through your estate. Thank you for your support in this regard and for your commitment to the museum.

Our organization could not survive without the dedication of our stewards in the form of volunteers and staff. From our board members to our docents, office help and the Marblehead Garden Club, our volunteer force totals about 100 people. We are forever grateful for their commitment to “keeping the lights on” and allowing us to present our assets in the best light possible when we are open for business.

Our Executive Director, Lauren McCormack; Assistant Director, Cheri Grishin and Office staff, Sandy Greenlaw are the backbone of the organization and do an amazing job managing all of the facets that make us successful. I want to recognize our retiring board members; Diane Barbour, Marcia Hunkins, Karyn Lang and Bev Simpson. I am grateful for your support, contributions and dedication to the museum. Our long time Executive Director, Pam Peterson, retired at the end of 2017. I had the pleasure of working with Pam during my 14 years on the board. Pam’s guidance and her expertise of Marblehead history and the museum’s assets positioned us well for the future success of the organization and her impact will be felt for generations to come.

I look forward to another exciting year of education, celebration and support of the Marblehead Museum and the 250th anniversary celebration of the Martha and Jeremiah Lee Mansion.

Sincerely,

A handwritten signature in black ink, appearing to read "Jack Attridge".



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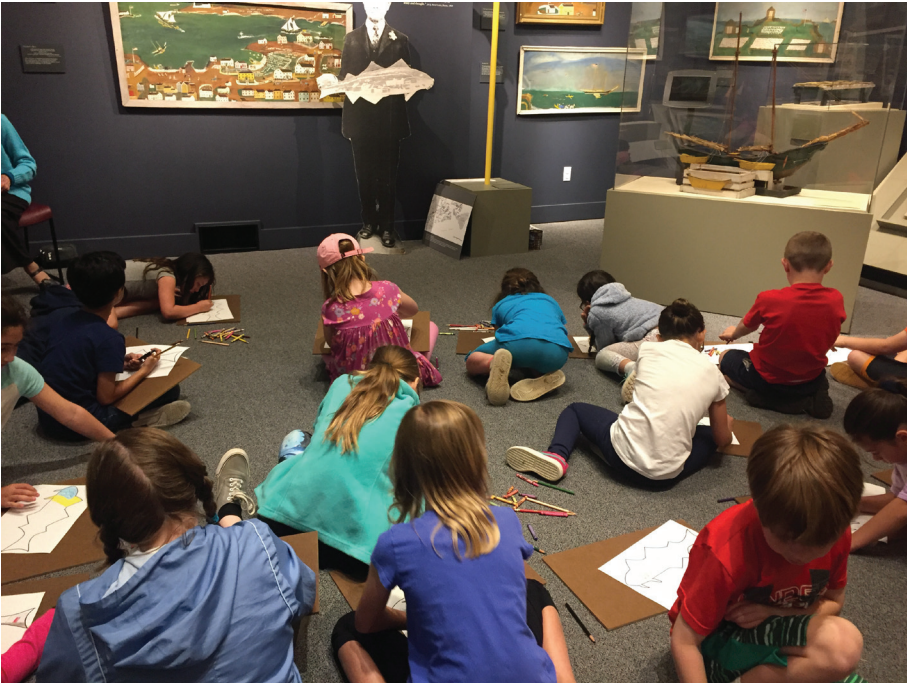
The Lynch Foundation
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COMPETITIVE GRANTS

North of Boston Convention & Visitors Bureau

This page: Marblehead 3rd graders designing their own version of J.O.J. Frost’s iconic painted codfish in the new J.O.J. Frost Gallery & Carolyn Lynch Education Center.

Next page: Diana Dunlap and Leslie Evans demonstrate historic spices and foods in the Lee Mansion kitchen during Trails & Sails.



REVENUE AND SUPPORT	
<i>Donations & Dues</i>	
Annual Appeal	\$75,304
Dues	\$32,195
Other Donations.....	\$10,604
<i>Museum Activities</i>	
Admissions	\$8,373
Events	\$29,480
Exhibits & Programs	\$7,282
<i>Other Revenue</i>	\$9,572

EXPENSES	
Personnel.....	\$136,467
Museum Activities.....	\$8,736
Development & Public Relations.....	\$11,457
Facilities.....	\$37,886
Insurance & Professional Fees.....	\$47,883
General & Administrative.....	\$11,035

ASSETS	
<i>Current Assets</i>	
Cash	\$47,644
Investments	\$1,574,170
<i>Total Current Assets</i>	
Property & Equipment, Net	\$424,347
Total Assets	\$2,046,161
LIABILITIES	
NET ASSETS	
Unrestricted.....	\$1,982,292
Total Net Assets	\$1,982,292

Total Revenue and Support
\$172,810
Statement of Financial Position December 31, 2017

Total Expenses
\$253,464
NET REVENUE..... (\$80,654)
Endowment Income Remittal
\$80,654

Total Liabilities & Net Assets
\$2,046,161
* Lee Mansion Preservation Fund has two components: The W.F. and T.F. Bowden Fund and The Martha and Russell Knight Fund.



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* Lee Mansion and Civil War & G.A.R. Museum Guides

Student Interns
Morgan Bavosi, Salem State University
Paris Tully, Marblehead High School

The past year was outstanding for the number of Community and Regional Collaborations that partnered, supported and connected with the Marblehead Museum.

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Marblehead Board of Selectmen
Marblehead Family Fund
Marblehead Female Humane Society
Marblehead Garden Club
Marblehead Historical Commission
Marblehead Little Theater
Marblehead Public Schools
3rd grades at Bell, Coffin and Glover schools
8th Grade - Marblehead Veterans Middle School
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Marblehead Reporter

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LEE MANSION UNDER WRAPS



Photographer Rick Ashley's photos of the Lee Mansion during the off-season on display in the exhibit, *The Lee Mansion Under Wraps*.



All events take place at the Carolyn Lynch Education Center, 170 Washington Street unless otherwise specified. More information at www.marbleheadmuseum.org

