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 $M \cdot U \cdot S \cdot E \cdot U \cdot M$ PRESIDENT'S LETTER Last year when I became President I envisioned a number of objec-& HISTORICAL tives to be accomplished for the successful operation of the Marblehead Museum and Historical Society. In particular, I felt we $S \cdot O \cdot C \cdot I \cdot E \cdot T \cdot Y$ needed to become an integral part of the everyday Marblehead Community. We need to make clear that we are a Museum dedicated to preserving and promoting Marblehead's rich heritage.

I am pleased to report that we have made great strides in the last year toward accomplishing our goals. I am told that this past year we rarely received calls intended for the Old Marblehead Improvement Association or the Historic Districts Commission. If the residents don't know exactly who and what we are—they finally understand who we are not. This new awareness, I believe, comes from the fact that we have a group of proactive directors as well as a dedicated staff that are carrying the message to the community. This year a number of new committees were formed with Directors taking an active management role thus enabling us to offer more programs

Our community image has been enhanced by Director Jack Attridge, Publicity Chairman, with his weekly Reporter articles, by Joan Goloboy with our continually improving web site and other digital presentations, and the efforts of Anna Geraghty, our print and marketing consultant.

We recognized that our membership represented a very small percentage of the community. In an effort to be more proactive we purchased, through a donation, "Past Perfect" the accepted contact and cataloging computer software for most established small museums. This year we will institute rolling membership and an organized follow-up program under the supervision of Director Tom Egan and Lee Rosenvold.

In an effort to respond to Curator Judy Anderson's requests for restoration, preservation, and maintenance of our signature property the Jeremiah Lee Mansion, a long-range planning committee was established and chaired by Director Peter Coxe. As a result the committee is focused on maintenance and necessary repairs and Judy is able to devote her time and talent to managing and securing additional grants for the continued preservation of the mansion. The number of open hours at the G.A.R. tripled under the

supervision of Director Dana Denault with assistance from Dave Rogers, Veteran Administrator, and members of the VFW along with other community volunteers.

We are working more closely with the town appointed Marblehead Historic Commission and are in the process of loaning our Chamberlain Dory to be displayed in a new cradle on the auditorium floor of Abbot Hall. As we move forward we believe both of our organizations will be better served with continued collaboration.

Pam Peterson, Director Iudy Anderson, Lee Mansion Karen Mac Innis, Collections Curator Cinny Rockett, Housekeeping & Events

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With this additional support our Museum Director Pam Peterson was able to expand our events and exhibits calendar. This past year our exhibits included Pirates and Privateers in Marblehead, Model Pond Yachts, Hestia Annual Christmas Ornaments, and now on display The Art of Coupling. The current exhibit, a display of paintings of married couples from the MMHS collection, was organized by Collections Curator Karen Mac Innis who continues to research and catalog our ever expanding collections.

We had an active calendar of events, receptions, open houses, programs, lectures, and educational sessions in 2007, ending with the "Gingerbread Festival" on Christmas Walk Weekend. That event, in collaboration with Marblehead Family Fund, attracted over 2500 visitors to the Lee Mansion.

At our Holiday and Volunteer Appreciation Party in December John Stucke received our first exceptional Volunteer Award, aptly named in his honor.

The year 2007 was a great year and one that has positioned us well for the "Centennial Celebration of the Acquisition of the Jeremiah Lee Mansion" in the years 2008 and 2009. We already have a number of special events scheduled. Please consult the Museum's calendar on the web site and make every effort to participate. Thank you for your continuing interest and support.

Richard W. Carlson, President



ABOVE: John Stucke, former easurer and devoted volunteer, eceived the first annual John Stucke Volunteer Award at the December Holiday Party.

LEFT: Virginia Gamage, former President and Honorary Board ember, died in 2007. Her passion for Marblehead's history and her erest in, and support of MMHS



LD TOWN HOUSE

ABOVE: New Board President Dick Carlson and 1st Vice President Lynne Ambrose at the exhibit opening reception for Pirates and Privateers of Marblehead.

RIGHT: Civil War reenactor Joe Colletti volunteers at the G.A.R. Civil War Museum

TREASURER'S REPORT

Two thousand and seven was a successful year for the Marblehead Museum & Historical Society. The Museum showed financial improvement in various areas including the overall return from the endowment funds, the annual appeal, and the membership drive. The Board was very involved in all three, demonstrating a high level of energy, focus and oversight, all of which are needed for the successful management of the Museum's ongoing financial resources. The Board is especially appreciative of the active participation of the Endowment Committee chaired by Mr. T.J. Fitzgerald.

The Board is very committed to reducing the use of endowment income to cover general operating expenses. Our preference is clearly to use such funds for the overall enhancement of the Lee Mansion and, if presented, the opportunity to expand our historical collections. In order to do this, we need to expand our community outreach initiatives.

The Board has discussed and is committed to furthering the overall financial strength of MMHS. There is a real need to expand our two major fund raising initiatives: the Membership Drive, which occurs early in the year, and the Annual Appeal, which is the fall initiative. We have invested in new software and additional talents, the goal of which is to expand, follow-up, and report on our efforts. As a result, MMHS will benefit from improved management, focus, and Board participation.

As a museum and historical society our financial health requires active town-wide participation. Admissions, events and related activities cover only about 10% of our annual revenue requirements. This reality highlights the importance of the annual appeal, the membership drive and the endowment income.

Thank you for your interest and we look forward to your continued support.

Fred H. Settelmeyer, Treasurer



LEFT: Every fall Carol and George Shube of Shubies Marketplace host an elegant wine tasting under the tent in the Lee Mansion garden to benefit MMHS and the Friends f Marblehead Public Schools.

REVENUES & EXPENDITURES 2007

Revenues		Expenditures	
Annual Appeal	\$ 93,723	Salaries	\$ 106,383
Membership Dues	29,072	Postage, Printing, PR	23,044
Endowment Principal	35,000	Insurance	22,450
Endowment Income	29,919	Office supplies	12,317
Grant-Window Preservation	30,000	Maintenance	20,949
Grant-Wallpaper Reproduction	4,550	Utilities	11,742
Events	14,770	Paid Help	13,140
Admissions	5,453	Audit	3,025
Gift Shop Sales	5,004	Computer Support	2,997
Donations-Various	9,527	Security	2,337
Facility Rental	2,672	Gift Shop	1,977
Walking Tours	1,319	Window Preservation	28,076
Other	4,126	Wallpaper Preservation	3,475
		Misc.	7,527
Total	\$265,135	Total	\$259,439

INVESTMENTS - CHANGE IN FUND BALANCES (2007)

Restricted	Market Value 12/31/07	Transfer Out	Gain (Loss)	Reinvestment	Interest & Dividends	Market Value 12/31/06
Scudder	\$106,030	\$0	\$3,088	\$7,786	\$0	\$95,156
Katherine D. Hammond						
Unrestricted	Market Value 12/31/07	Transfer Out	Gain	Reinvestment	Interest & Dividends	Market Value 12/31/06
National Grand	\$50,610	\$0	\$9,886	\$0	\$83	\$40,641
Eastern Bank	\$164,204	\$57,550	\$1,352	\$6,251	\$9,500	\$204,651
Vanguard						
General Funds	\$907,593	\$15,657	\$39,216	\$17,522	\$15,657	\$850,855
Mansion Preservation*	\$186,960	\$3,963	\$9,927	\$4,436	\$3,963	\$172,597
Grand Total	\$1,415,397	\$77,170	\$63,469	\$35,995	\$29,203	\$1,363,900

*The W.E. and T.E. Hammond Bowden Fund has been combined with the Lee Mansion Preservation fund in order to expand the overall support for the Mansion.

FOUNDATION GRANTS

Review of Balances	Prior Year	2007 Received	2007 Expences	2008 Expences
Window Conservation	\$0	\$30,000	\$30,000	\$0
Wallpaper Conservation	\$3,475	\$0	\$3,475	\$0
Wallpaper Reproduction	\$0	\$4,550	\$0	\$4,550

Commulative Totals for 7 Years (2000 to 2007)

Window Conservation	\$216,400
Wallpaper Conservation	\$150,000