



M·U·S·E·U·M

ANNUAL REPORT

PRESIDENT'S REMARKS, April 28, 2016

Marblehead Museum is here to preserve, protect, and promote Marblehead's past as a means of enriching the present. Marblehead Museum welcomes people of all ages to discover what makes Marblehead extraordinary through innovative learning opportunities. The Museum's three properties and its preeminent collection serve as the catalysts for programming that connects individuals to the past and present, broadening their perspectives and understanding of Marblehead and the wider world.

It is with a great sense of accomplishment and pride that I welcome you to the 118th Annual Meeting of the Marblehead Museum and Historical Society. As always, the professional talents of our staff and board make my job a pleasure as we work together with our dedicated volunteers to make every Marblehead Museum visitor's experience rewarding and memorable. In 2015 we continued to offer a range of events that appealed to a wide circle of new and longtime patrons; we thank each and every one of you for your support! We are proud to serve the Marblehead community as the organization focused on connecting people of all ages to Marblehead's unique past through dynamic programming.

The Museum's fiscal year 2015 presented both challenges and successes. The Museum's Endowment Committee continued to work diligently to protect principal while maximizing income under volatile market conditions. As always, we are grateful for the committee's commitment and expertise. While the proceeds from the Annual Appeal were lower than projected, I am pleased to report that the capital campaign to raise funds for the J.O.J. Frost Gallery and Education Center has been generously supported by longtime and new donors. As we near our fundraising goal our excitement for the project grows; the fully renovated space will be a uniquely important community gathering place for education and events. Exposing our properties and our collection to others through increased membership and visitation, is critical to our financial success.

Led by our indefatigable staff, the 2015 summer/fall season offered a fantastic array of programming and events at all three of the Museum's sites. The Museum's educational partnerships with Marblehead's public and private schools remain at the core of the organization's mission as our



continued

STAFF

Pam Peterson, *Executive Director*
Cheri Grishin, *Assistant Director*
Karen MacInnis, *Curator of Collections (January-May 2015)*
Emilia Emig, *Curator of Collections (July 2015)*
Sandy Greenlaw, *Membership and Development*
Jacqueline Hibbard, *Finance*

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staff and volunteers make Marblehead's past come alive for students by exploring the rich content of J.O.J. Frost's paintings and other fascinating objects in the collection. The Lee Mansion garden served as the stunning summer setting for a Shakespeare production collaboration with Marblehead Little Theatre. The annual Lee Mansion Garden Party in August was the perfect venue for a lively Bags Tournament, uniting Museum followers and Bags aficionados in a pastime that is as Marblehead as Joe Froggers or Molly Waldo. This year's Bags Tournament will take place on May 28th and we hope to see you there!

In recognition of the town's nautical heritage, Marblehead Museum has begun its own annual tradition of honoring current and historical Marblehead mariners. The 2015 inaugural Marblehead Mariner event recognized Rich Wilson, renowned Vendée Globe sailor and founder of SitesAlive!. Rich spoke about his sailing adventures and the education foundation he has established to focus on connecting students to the ocean habitat. Later in the fall, Town Historian Don Doliber regaled a fascinated audience with the story of Captain James Mugford, a legendary Marblehead mariner of the Continental Navy who in 1776 died in service to the Revolutionary cause. This spring, the Museum honored General John Glover, whose Revolutionary regiment lives on through a dedicated group of reenactors—Marblehead treasures in their own right. This fall, the Museum will honor one of Marblehead's most accomplished active yachtsmen as its 2016 Marblehead Mariner: stay tuned!

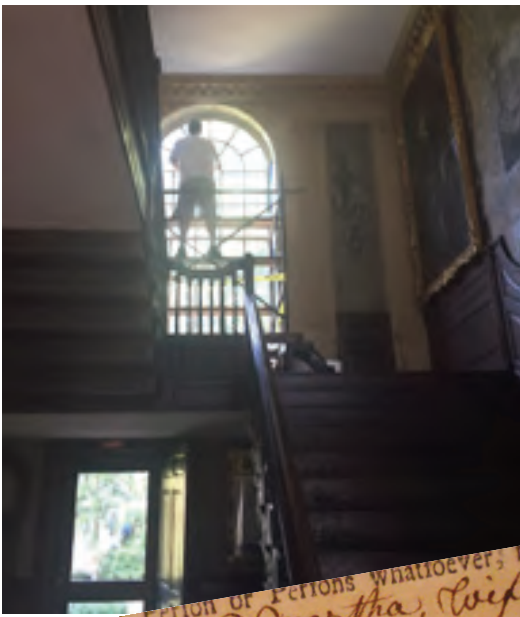
Over the past five months, the Museum Board has worked diligently to create a strategic planning document that will guide the Museum's actions over the next three years. A survey was developed to determine which types of programming are of interest to visitors and gather their feedback. Board members also met one-on-one with a variety of community members to ask them a set of follow-up questions. Next, the Board met to develop a detailed strengths and weaknesses analysis of current Museum programs and practices. This evaluation, combined with the survey analysis, determined three goals and underlying objectives to achieve those goals. The Board considers this strategic planning as a "living" document and is committed to providing the leadership to support staff in implementing the plan as well as undertaking periodic reviews to evaluate results. As we look forward to the 250th anniversary of the Lee Mansion in 2018, this strategic planning puts us in the position to fully celebrate the grand occasion while broadening the Museum's base of support for all three of its sites. The document is available for your review on the MarbleheadMuseum.org website.

As always, I welcome the opportunity to meet with anyone who has any questions, concerns or ideas. It is an honor to represent the Museum, working to connect people to the fascinating stories and historic figures that suffuse our wonderful community.

Best regards,



Jack Attridge, *President*



PREVIOUS PAGE, TOP: J.O.J. Frost on Washington Street, holding one of his paintings. Frost was a friend of Fred Litchman, whose photography shop was across the street. c.1922.

BOTTOM: Children at the Gingerbread Workshop enjoyed listening to author and illustrator Katy Bratun read from her book, *Gingerbread Mouse*, before making a gingerbread house to take home.

TOP TO BOTTOM: Conservation carpenter David Webb restored the arched window at the Lee Mansion. Funds were raised at the Museum's Charity Night at the Landing Restaurant to complete the project in the fall of 2015.

The Marblehead Museum purchased a document, sponsored in part by a grant from the Society of Colonial Wars. The deed, dated 1753, contains the signatures of both Martha and Jeremiah Lee.

...and any Person or Persons whatsoever, forever
by these Presents. And Martha, Wife of the
afore doth hereby release & assign to
Captains all her Right of Dower in
In Witness Whereof These Peremian
hereunto set their Hands & Seals the Thirtieth
day of his Majesty, Reign Anno D. 1756
Jeremiah Lee
Martha Lee

Rich Wilson, acclaimed sailor from Marblehead, spoke about his participation in the *Vendee Globe*, the singled-handed, non-stop, around-the-world sailing race, and his plans to compete again in 2016. He received the first Marblehead Mariners Award from the Marblehead Museum.

The annual garden party included a lively Bags Tournament in the lower garden at the Lee Mansion.



TREASURER'S REPORT

The Marblehead Museum relies on our members and friends for support through membership, donations, and attendance at our programs and events, and greatly appreciates the support received in 2015.

The major ongoing project has been planning and fundraising for the renovation and reinterpretation of the J.O.J. Frost Gallery and Education Center. The museum's ultimate goal is to raise appreciation for all three properties, the Lee Mansion, the Museum Galleries and the Frost Gallery and Education Center and the Civil War & G.A.R. Museum by bringing these Marblehead treasures to the level that they deserve. The Marblehead Museum has served the town's schools without any charge to students or schools, for over 50 years. This commitment continues, as the museum seeks funds from grants, foundations and individuals to accomplish the goal of making the Frost Gallery and Education Center a resource for schools, local residents and visitors. Under the guidance of the J.O.J. Frost Gallery and Education Center Committee, chaired by Gene Record, great progress has been made in securing the funds necessary for the new gallery.

The Marblehead Museum will continue its pledge to conserve the use of endowment through careful spending, a dedicated Board committed to fundraising events, and active promotion of membership and donations. It is the result of concerted team effort, with Museum staff, Board and volunteers all working together.

An exciting new feature for 2015 is the expanded use of social media, facilitated by Assistant Director Cheri Grishin, expanding our updated website, and utilizing Facebook, Twitter and other means of communication. Be sure to visit our website to be informed about all that the Museum does.

This will be my last year as Treasurer. The museum will continue its efforts to expand programming while simultaneously pursuing all opportunities to increase the museum's revenues. The museum appreciates its' loyal members, volunteers and sponsors, and together we will work hard to make 2016 an even better year.



Michael Meehan, *Treasurer*

REVENUES & EXPENDITURES
Year ended December 31, 2015

REVENUE AND SUPPORT

<i>Donations and Dues</i>	
Annual Appeal	\$57,122
Membership Dues	35,460
Other Donations	13,134
<i>Museum Activities</i>	
Admissions	9,093
Events	23,100
Exhibits and Programs	8,453
<i>Other Revenue</i>	
Miscellaneous	3,974
Endowment Income Remittal	119,234
Total Revenue and Support	269,570

EXPENSES

Personnel	152,452
Museum Activities	16,154
Development	11,839
Facilities	39,492
Insurance & Professional Fees	40,366
General and Administrative	9,267
Total Expenses	269,570

Cash flow activity does not include investment activity or depreciation.

STATEMENT OF FINANCIAL POSITION
December 31, 2015

ASSETS

<i>Current Assets</i>	
Cash	\$ 56,214
Investments	1,065,467
Mansion Preservation*	335,140
Total Current Assets	1,456,821
Property and Equipment, Net	332,010
Total Assets	\$1,788,831

LIABILITIES	\$ 88
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NET ASSETS

Unrestricted	\$1,788,743
Total Net Assets	\$1,788,743

Total Liabilities and Net Assets	\$1,788,831
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* The Lee Mansion Preservation Fund has two components: The W.F. and T.F. Bowden Fund and The Martha and Russell Knight Fund.

J.O.J. FROST SOCIETY (\$5,000+)
Amy Drinker and Larry Rosenfeld
Peter and Mimi Hart

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Peter & Marie Butler
Dick & Jean Carlson
Michael & Diane Christian
Peter & Dale Cox
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Edward & Alyssa Lebel
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Marblehead Garden Club
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Bob & Sharon Paquette
Barry & Patty Peterson
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Society of Colonial Wars in the
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Chris & Kathleen Stafford
Ralph & Christina Sweetland
Gene & Suzanne Tremblay
Eijk & Rose-Marie van Otterloo

The past year was outstanding for the number of *Community and Regional Collaborations* that partnered, supported and connected with the Marblehead Museum.

COMMUNITY ORGANIZATIONS
Abbot Public Library
CAPTS *Calling All Patriots Troop Support*
Cohen Hillel Academy
Essex National Heritage Commission
Trails and Sails weekends
Glovers Regiment
League of Women Voters
Marblehead Cable Access TV
Joan Goloboy, Jon Caswell,
James Maroney, Pam Evans
Marblehead Arts Association
Marblehead Chamber of Commerce
Marblehead Cub and Boy Scouts
Marblehead Board of Selectmen
Marblehead Family Fund
Pumpkin Illumination
Gingerbread Festival
Marblehead Garden Club
Marblehead Historical Commission
Marblehead Little Theater
Marblehead Public Schools

3rd grades at Bell, Coffin and
Glover schools
8th Grade-Marblehead Veterans
Middle School
Marblehead Charter School
Marblehead Reporter
Christine Stevens, William Dowd, Mary
Reines Frannie Welsh,
New England Museum Association
North Shore Vocational and
Technical School
Old Burial Hill Oversight Committee
Old Marblehead Improvement
Association
Peabody Essex Museum
Rotary of Marblehead Harbor
Salem State University
History Department
Art History Department
Education Department
The Society of Colonial Wars

BUSINESSES
Gene Arnould, Arnould Gallery
Steven Bach, Digital Docs
Paulette Brophy, Flower House
Peter Brown, Beacon Hill Liquor
Carpenter Costin Tree Service
Chris Cruger, Cruger Trucking
Dean Cuzner, Cuzner W.H.I.P.
Landscaping

Every Little Breeze Catering,
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Haleys Liquors
Fred Johnson, MacDougall
Johnson Design
Jim Laverdiere, Fine Period Homes
Patrick Martin, Snow Removal
Shubies Marketplace
Chip Osborne, Osborne Organics
Anna L. Geraghty,
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Frederick Goddard
David Hostetter, Racer Corp
Ralph Khouri, Khouri's
Oriental Rugs
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Nancy Walker *
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*Lee Mansion and Civil War
& G.A.R. Museum Guides