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\$4900 donated Iudy Anderson Gene Arnould Andy & Jessica Barnett Edwin & Kate Birtwell Peter & Marie Butler Richard & Jean Carlson Kim Downing Anna L. Geraghty Russ & Sally Grav Helaine Hazlett Sondra Kupersmith Gary & Karyn Lang

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Robert & Elaine Purdy Maeve Rice Larry Rosenfeld & Amy Drinker Tony & Kathleen Sasso Rick & Suzanne Settelmever

COMMUNITY AND REGIONAL COLLABORATIONS

The past year was outstanding for the number of organizations that partnered, supported and connected with the Marblehead Museum. COMMUNITY ORGANIZATIONS Abbot Public Library CAPTS Calling All Patriots Troop Support Cohen Hillel Academy Essex National Heritage Commission Trails and Sails weekends

French Consulate in Boston Glovers Regiment Grasse/Marblehead Sister City Partnership Hospice of the North Shore League of Women Voters Marblehead Cable Access TV Marblehead Chamber of Commerce Marblehead Cub and Boy Scouts Marblehead Board of Selectmen Marblehead Family Fund Ice Cream Social Pumpkin Illumination Gingerbread Festival Marblehead Garden Club

Marblehead Historical Commission Marblehead Little Theater Marblehead Public Schools All 3rd grades at Bell Coffin and Glover schools 8th Grade, Marblehead Veterans

Middle School Marblehead High School, history classes New England Museum Association North Shore Vocational and Technical School

Old Burial Hill Oversight Committee

Old Marblehead Improvement Association Rotary of Marblehead Harbor Salem State University History Department Art History Department Education Department Salem Theater The Society of Colonial Wars BUSINESSES Shubies Marketplace Haleys Liquors Beacon Hill Liquor Ipswich Ale

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Sally Grav

Glover's Regiment

Ioan Gross Maria Guidei Laurie Hark Clara Hastings Walter Haug

Helaine Hazlett Jim Hazlett Olivia Hazlett Rick Holland Lis Horowitz 3 Bette Hunt Marcia Hunkins 3 Herb Heggie Judy and Gene Jacobi Sylvia Johnson D.L. Kaulbach Sherman Kramer Sheila Krokorian Sondra Kupersmith 3 Karyn Lang Gary Lang Ann Langan Abby LaVoie Joan Leonard Michelle Lenze Doris Long Audrey Lynch Ioan McDuff Bruce Mac Innis Susan McMullin Sophia Mahoney Charles Mammen Megan Miano Mike Meehan Gerry Michaud Liz Michaud 3 Mimi Michaud * Lynn Myrick * Fav Norred * Mary O'Brien Chip Osborne Ida Owens * Kimberly Padgett ' Ellen Page Althea Paige Sandi Peaslee Marilyn Pevear Sharon Pingree-Russell Iudy Rawding Eleanor Revnolds Becky Robinson Ianice Rideout Lee Rosenvold Webb Russell Doug Ryder Sally Sands Larry Sands Corinne Schecter * Gene Schecter Alice Sheppard Iohn Stucke David Shayeb 3 Dan Shoreman Susan Tetreault Sharon Thibodeau Mike Thibodeau Monica Tucker Lindsay Turcotte Rik Tuve Erin Van Otterloo Ginny von Rueden Nancy Walker * Holly Wilsey-Walker * *Lee Mansion Guides

MARBLEHEAD

 $S \cdot O \cdot C \cdot I \cdot E \cdot T \cdot Y$

2012 ANNUAL REPORT

PRESIDENT'S LETTER

 $M \cdot U \cdot S \cdot E \cdot U \cdot M$

& HISTORICAL

out the year. The Museum continued MARBLEHEAD 101, following its initiative to preserve, protect and promote Marblehead's unique history. The Federal period at the turn of the 19th century and the War of 1812 were themes for all exhibits, the March membership campaign, the October Annual Appeal, and for lectures and activities.

The first exhibit of the year Marblehead in 1812: the Federal Period presented the period after the American Revolution, when the United States defined itself as a new country. The ideals that were important to the new nation were expressed in the arts as well as in politics. Architecture, art and even fashion reflected the view of America as the "new Athens," with classical themes. The exhibit presented examples of the Federal period from the Marblehead Museum's extensive collections. The Annual Meeting of the Marblehead Museum took place in April at Abbot Hall, and featured George Daughn, best selling author of 1812: The Navy's War. The Spring Lecture Series sponsored for the second of three years by Marble Harbor Investment Counsel followed the theme with Bob Booth's lecture on Joseph Story. Other aspects of Marblehead history were popular as well, especially Marblehead's First Harbor lecture and book signing by Brenda Bishop Booma and Hugh Bishop. The fall exhibit, Marblehead the War of 1812, explored Marblehead's history during that war, and its importance both nationally and locally. The U.S.S. Constitution was significant in Marblehead's history, and over forty Marbleheaders served on board the vessel during the war. The fall lecture series was outstanding, featuring 6 lectures about the War of 1812. Local historians and War of 1812 specialists spoke, including Don Doliber, "From Russia With Love" Marblehead Trade Before 1812, who spoke on his research in the Museum's archives on Marblehead trade in the early 19th century. Standley Goodwin presented the lead up and overview to the war, Prelude to the War of 1812. Two U.S.S. Constitution scholars, Martthew Brenckle, Curator at the Constitution Museum, and Marguerita Desy, U.S. Naval Historian spoke about Marblehead's connections to the Constitution. Marblehead author Eric Jay Dolan, When America First Met China, spoke about the China Trade and the influences of the War of 1812 on it. The last lecture of 2012 was at Abbot Hall, offered at no charge, as a part of our commitment to education and scholarship. Marbleheader Rob Goodwin, Elbridge Gerry: Marblehead's Forgotten Son, debuted his new book, based in part on research done in the Museum archives.

The year 2012 marked the 200th anniversary of the War of 1812, which

was the focus for the museum's exhibits, lectures and programs through-

Community collaboration continues to be a major focus for the Museum. The partnership with the Marblehead Family Fund began six years ago with the Lee Mansion Gingerbread Festival, and has expanded to include the Pumpkin Illumination and the Ice Cream Social. Some of the many other community connections include events with the Marblehead Little Theater, the Marblehead Chamber of Commerce, Marblehead Cable Access TV, the Rotary of Marblehead Harbor and the Marblehead Public Schools. Beyond Marblehead, the Museum collaborates with the Essex National Heritage Commission for Trail and Sails. Salem State University, Salem Theater, the New England Museum Association, and Hospice of the North Shore.

continued

BOARD OF DIRECTORS Richard Carlson, President Lynne Ambrose, 1st Vice President Jack Attridge, 2nd Vice President Sharon Thibodeau, Secretary Frederick H. Settelmever. Treasurer Jean Fallon, Registrar Diane Barbour Pam Cassidy William Conly Hether Danforth Joseph Dever Amy Drinker Kim Downing Tom Egan Helaine Hazlett Carole Kupsoff Karyn Lang Paul McLaughlin

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Fundraising events are an important part of every year, providing members and friends with an opportunity to support the Museum and enjoy themselves as well. 2012 was a great year for creative and successful events presented by events chair Diane Barbour. The Star Spangled Pops, chaired by Rick Settelmeyer, featured a War of 1812 musical theme. The Online Auction, chaired by Sharon Thibodeau, Pam Cassidy and Kim Downing, with terrific support by Business and Development Director Lynne Paschetag, was a great success. The Lee Mansion FUNdraising Party, chaired by Sharon Pingree-Russell and Karyn Lang kicked off the Lee Mansion summer season. The Annual Garden Party coincided with Marblehead's Maritime Festival on a lovely summer evening in August. A new event, A Taste of the 18th Century in the Lee Mansion, was conceived by Curator Karen Mac Innis and resulted in outstanding fundraising, led by Rick Settelmeyer, for the conservation of the Lee Mansion's demi-lune window. Appreciation for the volunteer support that these and all our activities represent was celebrated at our annual Volunteer Appreciation Holiday Party, graciously hosted at the lovely home of Jean and Dick

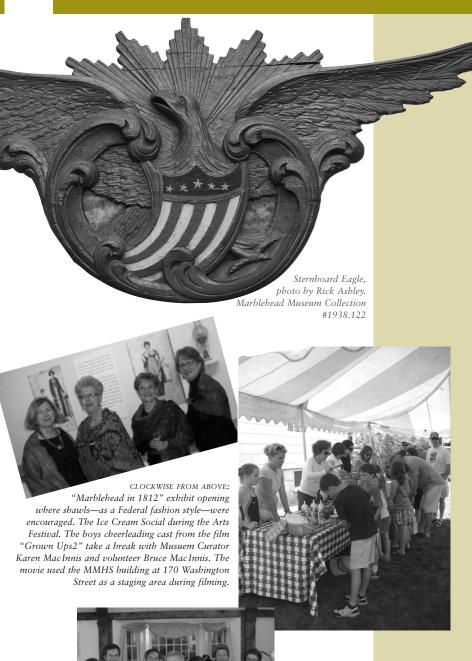
The Museum took a rare political stand in 2012, actively lobbying for voter support of the installation of an elevator in the Old Town House to make the building accessible to all. The Museum's G.A.R and Civil War Museum is housed on the second floor, and has been open much more in the last few years, but handicapped access will be of benefit to all who want to enjoy this historic building. Led by Marblehead Museum President Richard Carlson, and supported by Board member Amy Drinker, the override was successful and work is now underway. The Old Marblehead Improvement Association recognized the efforts of Dick Carlson and Amy Drinker with awards at their Annual Meeting.

MARBLEHEAD 101 continues to provide an overall theme and structure by which to interpret and celebrate Marblehead's unique history. The MARBLEHEAD 101 weekly newspaper column in the Marblehead Reporter, and now online, is very popular and also fulfils our mission to promote the history of Marblehead.

Three years ago in a response to a challenge we formed a committee under the leadership of VP Lynne Ambrose to identify Marblehead Patriots who participated in the Revolutionary War. After hours and hours of research of innumerable sources the committee identified over 1,000 patriots with associations to Marblehead, an incredible number since Marblehead at that time had only 1,500 registered voters.

The Marblehead Museum continues to need funding for programs to maintain the Lee Mansion, the Collections, and the Civil War Museum. Members are vital to our mission to preserve protect and promote Marblehead's unique history. For the many who do support us, thank you. Your efforts help to sustain what has become an integral part of living in Marblehead.

Dick Carlson, President



FINANCIAL REPORT

TREASURER'S REPORT

The Museum finished the year in good financial condition thanks to a modest growth in income and sound expense management. Thus, from a purely financial standpoint the Museum is in fine shape with the combination of its professional staff, the endowment committee and the Board working well on maintaining the Museum's integrity and focus on keeping Marblehead's rich history alive and well. Clearly, the endowment fund is a critical component of sustaining our day to day operations and future stability. An important responsibility of the Board is to safeguard the endowment not only thru sound management but also keeping our annual transfer from the endowment at or below 5%. The endowment committee, which is comprised of local professionals, has served the Museum well and the 2012 transfer was below our target.

Although pleased with our overall financial results we need to reflect on the fact that we have been, for an extended period of time, under investing in our primary assets including the Lee Mansion, the GAR and our wonderful archived collection. Looking forward we need to continue to maximize our income generation capabilities including redoubling our efforts to expand our membership base while at the same time cultivating individuals capable of expanding and increasing the Annual Appeal. In a major new initiative we will use the power of the internet (social media tools like Facebook) to expand our outreach no t only to promote our events and lectures but also build our membership. Using the same tools the Museum will also work at identifying individuals whose interests and passion might include Georgian Architecture (Lee Mansion) or Civil War institutions like the GAR. The result will be that the Museum will cast a broader financial net. We are a local entity but we wish to think more nationally or globally in terms of generating interest and support.

Starting in late 2012 the Museum's board and staff commenced a major review of these treasurers and this effort has resulted in the creation of a Strategic Plan which outlines various key initiatives. A GAR Assessment and the review of our archival space are on the top of the Board's agenda. Committees have been formed with guidance and direction from our professional staff with the GAR review evolving quickly as a result of the elevator project at the Old Town House renovation nears completion. This project will require new funding. Again, we are moving in a new direction regarding fund raising. Under the belief that individuals like to be identified with specific projects we will seek to identify individuals who will see their own interest fulfilled in one of these initiatives. We are currently using our skills and knowledge re the internet to seek individuals who identify with and are likely to support these projects.

2013 is anticipated to be a year of accelerating change, outreach, and the successful completion of several key initiatives outlined in our Strategic Plan. The Museum is energized and seeks your continued support. As we like to say, "We all own Marblehead's rich history."

Fred Settelmeyer, Treasurer Tied of Letterryle

REVENUES & EXPENDITURES ** Year ended December 31, 2012

REVENUE AND SUPPORT

Donations and Dues

Annual Appeal	\$78,616
Membership Dues	29,955
Other Donations	13,740
Museum Activities	
Admissions	4,925
Events	28,987
Exhibits and Programs	14,610
Other Revenue	
Miscellaneous	6,509
Endowment Income Remittal	55,275
Total Revenue and Support	232,617

EXPENSES

APENSES	
Personnel	125,889
Museum Activities	23,559
Development	8,102
Facilities	26,838
Insurance & Professional Fees	36,273
General and Administrative	11,956
Total Expenses	232,617

STATEMENT OF FINANCIAL POSITION December 31, 2012

ASSETS

Current	Assets
Cash	

Investments	952,179
Mansion Preservation*	313,393
Total Current Assets	1,290,026
Property and Equipment, Net	372,774
Total Assets	\$1,662,800

\$24,454

\$3,511

NET ASSETS

LIABILITIES

Unrestricted Assets Total Net Assets	\$1,659,289 \$1,659,289

Total Liabilities and Net Assets \$1,662,800

* The Lee Mansion Preservation Fund has two components: The W.F. and T.F. Bowden Fund and The Martha and Russell Knight Fund.

** Full financial statments available on request.